



## COMMUNITY RELATIONS COMMISSION MEETING MINUTES

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WHEATON CITY HALL, 303 W WESLEY STREET, WHEATON, ILLINOIS 60187

**Wednesday, October 6, 2021**  
**7:00 to 8:30 pm**  
**Gamon Room, Wheaton City Hall**

**I. Call to Order 7:08pm**

**II. Welcome**

**III. Roll Call**

a. Present: Tony Asta, Colleen Attwell, Krista Selvey, Laura Peccarelli, Meg Beasley, Kay Fredrick, Stephanie Henry, Katie Sivak, Rachel Bautista, Jennifer Sever, Saleha Jawaid.  
Absent: Erica Nelson.

b. Public: Marco Scola

**IV. Approval of Minutes**

a. Katie motioned to approve, Saleha 2<sup>nd</sup>, approved unanimously

**V. Old Business**

a. Committee Updates

i. Festival of Cultures (Tony) – The volunteers were great. Thank you Meg for that contact. ~600 attendees. 2 recap videos (1 long, 1 short) posted on social media. Likes: Funkadesi and Salsa del Norte, the map at the info booth, the art/clay table. Reps/residents from Naperville, Glen Ellyn and Warrenville want to do a similar event in their cities. Overall, great event. Any reimbursements needed for this event, please submit asap. Thank you notes were sent to the volunteers. Email/formal thank yous to be sent to individuals/groups/vendors/other volunteers. Comms (Rachel) – great engagement. 22 total pieces of content. 6 social posts. 660 engagements across social media. Great press coverage across 5 outlets. Chamber of Commerce, WPL and Wheaton Park District has been a great support across social media and share in other media outlets.

ii. National Hispanic Heritage Month (Rachel) – COD and WPL requested partnership – created a page that contains their programs. Posting the page on social media on a weekly basis. WPL Virtual Event on Tuesday, Oct. 12 – History of Music in IL. This was posted to the City's facebook page today. WCRC is not sponsoring this even, but is helping to promote. Hosted a panel discussion on Sept. 21 – great promotion of the event, most shared event. Overall attendance was 50 people, 165 views of the event recording. Great unsolicited feedback.

**VI. New Business –**

a. Strategic Planning (Colleen) – November meeting (extended 7pm-9pm, hoping to move to Oct. 27, with a zoom option) to be a brainstorming session. Review Commission strategy. And each sub-committee lead come with their own plans/ideas. Other topics: 1) Membership – We are full at this time, but we should create an onboarding process and create expectations of Commission members. We should also consider broader

community sub-committees. Ex: FOC should have a community group who will participate for certain the event, but also year round. 2) Events – ideas for next year, which to continue and new ideas. 3) Raise funds for the Commission.

- b. DWA Reindeer decorating (Jen) – Theme this year of “Enchanted Forest”. Sponsorship fee is \$200. We decorate on our own with our own supplies – decorations need to be weather-proof. Meg motioned, Laura 2<sup>nd</sup>, unanimously approved. Nov. 12 (or 19) is the day to decorate the reindeer.
- c. Poinsettias (Katie) – Hold until next month to get an update on budget and also determine who should receive a poinsettia. Action Item: Please come to the November meeting with who should receive one.
- d. Kay’s resignation – You will be missed!
- e. Meeting preferences (in person, zoom, hybrid) (Tony) – Agree to meet in person.
- f. Make a Difference Day – (un)Stuff a Truck on Oct. 22. Discussion of future opportunities for future years of MADD.

**VII. Public Comment** – N/A

**VIII. Adjournment** 8:34pm Tony motions, Laura 2<sup>nd</sup>, unanimously approved.