



# COMMUNITY RELATIONS COMMISSION MEETING MINUTES

WHEATON CITY HALL, 303 W WESLEY STREET, WHEATON, ILLINOIS 60187

## Community Relations Commission Meeting

Wednesday, March 3, 2021

7:00 – 8:30 pm

Virtual Meeting

- I. Call to Order 7:03 pm.
- II. Welcome everyone.
- III. Roll Call – **Present:** Colleen Attwell, Katie Sivak, Erica Nelson, Larniecia Smith, Jennifer Sever, Rachel Bautista, Kay Frederick, Krista Selvey, Laura Peccarelli and Tony Asta. **Absent:** Saleha Jawaid. Guest: Bari Ericson from the Wheaton Public Library attended the meeting.
- IV. Approval of Minutes – Laura made a motion to approve February 2021 minutes. Kay seconded the motion. All members approved the motion.
- V. Old Business
  - o Committee Updates –
    - Strategy/Planning Update – Meeting was held in February with Morgan from DWA to discuss ways to partner on initiatives.
    - Black History Month – Wrap-up statistics
      - 6 pieces of content promoted across COW, CUSD200, DWA, WPL, Wheaton Moms & Wheaton to Go pages
      - 743 likes, 102 comments, 87 shares across all content & promoted pages
      - History of Underground Railroad in Wheaton post was the most engaged piece of WCRC Black History Month content
        - o Total Engagements: 311 likes, 11 comments, and 42 shares
        - o 3rd most shared piece of content on the COW FB page for Feb
        - o 4th most liked piece of content on the COW FB page for Feb
      - Cross-promotion of WPL Glenette Tilley Turner Event helped to increase registrations by 200%
    - Women’s History Month – Women’s History Month is in March. Following are components:
      - **Women’s History Month Webpage on COW Website:**
        - List of local Women’s History Month events - WPL, WCRC, DuPage County Historical Museum
        - Information on the History of Women’s History Month
        - Links to “Women of Wheaton”
        - Information about the social media campaign - #womenofwheaton
        - WPL books display - to come
      - **“Women of Wheaton”:** Profiles of women who live and/or work in Wheaton and their contributions to making Wheaton what it is today
      - **#WomenofWheaton:** Social media campaign encouraging residents to share who they’d like to recognize during WHM

- **COW Promo** of Website Info & Local Events throughout March (social, email, website)
  - **We Are Women Art Exhibit** - Partnership with DuPage Art League, and Downtown Wheaton Association
  - **WPL/WLV/WCRC Co-Sponsored Events:**
    - March 11th - Living History - Florence Nightingale (~120 registered)
    - March 25th - Marget Hamilton: Wheaton's First Female Mayor
  - Good Citizens Awards – Important dates reminder: March 22 applications go live, April 26 applications close, May 17 event. Jen has been working with Susan Bishel on logos, flyers, social media plan, etc. New commission logo is ready and will be used for Good Citizens. Application has been updated and sent to Susan Bishel. Help is needed from commissioners to promote to adults and groups especially and also to distribute posters when they are ready.
  - Festival of Cultures – no new update.
  - Make a Difference Day - Larniecia will be recruiting sub-committee members. Krista and Kay are on sub-committee.
- VI. New Business –
- Storage clean-up – Colleen, Erica and Larniecia will work on cleaning up commission supplies in storage in the Annex per the City's request.
  - Wheaton Chamber of Commerce –Tony is speaking with the Chamber about building our partnership. The Chamber has asked us to co-sponsor Frida Kahlo art exhibit in their office by helping to secure artists. Tony made a motion to co-sponsor, Katie seconded. All approved the motion.
- VII. Adjournment – 8:31 pm. Katie motioned to adjourn, Laura seconded the motion. All members approved the motion.
- VIII. Next meeting: Wednesday, April 7, 2021.